

January 2018 District Goals Update

Activity	Person Responsible	Timeline	Measure(s) of Success
Effective use of social media for all stakeholders	Principals, Asst. Principals, Tech. Coordinator	January 2018	Communication analysis Track usage HIB/Code of Conduct data
<p>MHS:</p> <ul style="list-style-type: none"> • Ms. McKeown’s Art class keeps an Instagram account where artwork and process shots can be posted • Ms. McCorkle’s Training class uses Twitter as a way to explore articles and infographics <p>Vietnam Video project Ms. Wardlow’s students are posting to social media (Facebook) https://docs.google.com/document/d/1z8jyPiqYUvRGa6gbArk7laEE5y0g5RzqsolQIVv83S0/edit?usp=sharing Here is the link to the playlist so far: https://www.youtube.com/watch?v=2N9bovdpdJgw&list=PLCqTkBi7LHvkHgUeJeLz7yifVCYh553yA</p> <p>Edgar:</p> <ul style="list-style-type: none"> • Administration of Parent survey, 44 respondents. • Analyzing the feedback for ways to more effectively “brand” the school. • Constant Contact – parent open rate = 59% <p>Campbell:</p> <ul style="list-style-type: none"> • September 2017 - 14/52 (27%) = staff members used social media with families • January 2018 – 20/52 (38%) = staff members use social media with families (an increase of 6 teachers!) <p>Moss/District</p> <ul style="list-style-type: none"> • December 5th showing of Jim to get input from parents and community on how to best engage students in effective use of social media to express moral courage • Incorporating use of social media in the STREAM Designing Moral Courage Pilot 21 after-school Edgar STREAM student participants began training on analysis of effective use of social media to express their own moral courage effectively via social media. 			

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Provide professional development (SEL)	Assistant Superintendent, DPDC	January 2018 June 2018	Staff input DPDC monitors & reports
<ul style="list-style-type: none"> • August 22nd Conference with Dr. Maurice Elias, Rick Cohen, Deanne Opatosky and Susan Stevens • August 24th Training on SEL Integration to all New (Year I Teachers) • October 3rd Training on using Inquiry-Based Research Process to teach NJ SEL Competency – -Responsible Decision Making and Sub-Competency: critical thinking and problem solving • October 20th Integrating NJ SEL, ELA, SS and Whole Child, Workshop at NJPSA Empower Conference • November 7th In-service Day Workshop on NJ SEL Competencies and How to Integrate Them with NJSLS • NJ SEL Integration Year III New Teacher Academy Sessions (4 sessions conducted out of 5 total) • SECD Workshop hosted by Dr. Maurice Elias on SEL Certification offered to all staff • Online SEL Certification courses offered by Dr. Maurice Elias offered to all staff • Scheduled to present 4 more sessions January – March, 2018 as requested • January 24th – Presenting SEL and Literacy with Ed Porowski and Dr. Maurice Elias for the School Support Network • January 30th and February 28th – Presenting NJSLS and SEL for the Rutgers/MCCC/NJSDC/NJSBA Equity Conference 			
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Recognize and celebrate successes (homework)	Principals	January 2018 June 2018	Review HW practices May in-service showcase
<p>MHS:</p> <ul style="list-style-type: none"> • Rubric in Ms. Wardlow’s class for students to evaluate the work of their peers • Ms. Volosin often displays student projects and students go around with post-it notes to leave positive feedback 			

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Campbell: Binder of sample homework assignments, by grade level.			
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Expand internship participants	Supervisor of Art, Music, World Lang.	January 2018 June 2018	Increased number of students involved
<p>2016-17 (Total = 6)</p> <ul style="list-style-type: none"> • 1 at Paradise Stained Glass – learning the art of stained glass making, plus the business end of art • 2 at Metuchen Borough Hall – working in all areas of local government • 2 at Earthsongs – Art Mural for Tennis Courts (Project completed 2017) • 1 at Armour Law Firm, Wendy Armour usually takes one intern each year. <p>2017-18</p> <ul style="list-style-type: none"> • 2 at Paradise Stained Glass (One student in Fall, one currently for Spring) • 1 at Armour Law Firm • 1 at GYMGUYS, Marketing • 2-3 at STREAM Teaching Internship <p>Also, For Spring 2018:</p> <ul style="list-style-type: none"> • Photography internship • Metuchen Library to accept an art intern • Working on the mentors who normally want our interns for a specific time (i.e., Junebug) 			

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Audit of current programming and services to support student needs	Director of Special Services, Supervisor of Guidance	January 2018 June 2018	Needs assessment Make recommendations
<ul style="list-style-type: none"> • Needs assessment from special educators, • Needs assessment from parents of students with IEPs, • Focus group input, Proposal of MILE program and revision of Program of Studies 			
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Research career readiness for at-risk students	Dir. of Special Svcs, Supervisor of Guidance, Teacher CTI	January 2018 June 2018	Advisory program findings and recommendations
<ul style="list-style-type: none"> • Transition Committee established • Outreach to neighboring district & scheduled visits, PD on CBI/SLE • Research reviewed • CTI Advisory working with At-Promise students on career exploration 			
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Enhance district website user experience	Tech Coordinator and stakeholders	January 2018 June 2018	Stakeholder feedback Potential recommendations

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- Make website available on mobile devices: Worked with website host to employ adaptive web design (AWD) for easier viewing on phones and tablets. Completed. Site is now easier to read on smaller screens.
- Break out Board of Education tab: Moved Board of Education section under "Our District" to make it a new tab on the homepage. Completed. Board meeting schedules, minutes and policies are now easier to locate.
- Create Standardized Testing section: Collected disparate pieces of testing information and organized them into a section under Our District. As more testing items are posted, we'll organize this section further for WIDA, PARCC, PSAT, and so on. In progress. Testing information is now more in one place; there's a copy of the link under Our Parents, as well.
- Centralize District video: Link the District YouTube Channel (metuchenschools) to the website. Collect video from different projects and post them on channel. In progress
- Clean up dead links: Identify dead links through complaints and through online broken-link checkers. We'll address them with individual school content creators and posters. In progress. Zumu is in the process of running broken link identifiers.
- Streamline tabs, especially Our Parents and Quicklinks: Identified redundant items in these lists that are easily located under other tabs. In progress.
- Explore web app for the District site. We've discussed this with our web host; the most logical way towards this was to introduce adaptive design first and build changes from there. In progress.
- Our District → Superintendent's Office: Moving new meeting presentations to the Our Board | Meeting presentations tab. Vince's presentations get moved when Vince asks to move them.
- Our District → Curriculum: Set up Standardized Testing tab and break that down by test - PARCC, WIDA, etc.

Activity	Person Responsible	Timeline	Measure(s) of Success
Planning for potential long-term enrollment increases	Central Office and Principals	September 2017 January 2018 June 2018	Evaluate room usage Conduct tabletop exercises

- Completed school-based staffing reports with various options and capacity numbers.
- Staffing requests for 2018-19 with rationales
- Meetings started regarding 2018-19 schedule

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